

NEART NA MACHAIRÍ | MEDIA TABLE

During this project, we primarily focused on media for the local community, with only certain milestones being chosen to pursue national press for. This was to encourage a feeling of local ownership. We found Maharees Conservation's social media accounts (number of following) very useful as they already had the audience we were trying to reach, and we also used door-to-door postcards informing and inviting each household to our events and local posters around local businesses for those not on social media.

DATE	MEDIA OUTLET	FORMAT	DESCRIPTION	LINK
30 January - 21 February 2024	Opportunity lists across all major Irish Art umbrella institutions, county councils, and international databases alongside local media (West Kerry Live) and all partner socials	Announcement via digital platforms and local press	Call for Embedded Artist, with project overview and artist brief document	
9 May - 18 May 2024	Maharees Conservation Social Media	Facebook Livestream and Video	Launch Night Recording: Project Information and Artist Introduction Video	
24 June 2024	Tralee Today	Print & Online Article: Promotional photo and press release	World Sand Dune day event announcement and project description	
25 June 2024	Irish Examiner	Photograph	Page 2, half page, promotional picture with a tag to the project	
25 June 2024	Afloat	Online Article	Promotional photos and press release about project	
26 June 2024	The Kerryman	Print and Online Article: Promotional photo and press release	Press release introducing project and photo	
27 June 2024	Kerry's Eye	Print and Online Article: Photograph and press release	World Sand Dune day event announcement and project description	
30 June 2024	Radio Kerry News	Online Article	Description of Neart na Machairi and types of activities used to celebrate World Sand Dune day in Maharees	
18 July 2024	Creative Ireland Website	Article and photos	Press release introducing Neart na Machairi aims and project partners	
24 July 2024	The Kerryman	Print: Photograph and press release	P. 3 News section half page on upcoming Preparing for a Changing Climate project learning day	
2 July 2024	Kerry's Eye	Print: Photograph and press release	Changing Climate event announcement	
	Raidió na Gaeltachta - An Saol ó Dheas	Recorded radio interview with Sláine Ní Chathalláin	Emer F and Zoe UFG spoke to Sláine about the project.	
15 December 2024	Journal Investigates	Print & Online Article	As part of their series on coastal erosion, the journal investigates spoke to Martha F, Aidan OC, Zoe R and Silke M about the work of MCA to date and Neart na Machairi as a way of building upon it.	

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10 March 2025	Tralee Today	Print & Online Article	Coverage of the International Women's Day event that members of Neart na Machairí's creative team took part in	
24 April 2025	Irish Independent	Print & Online Article	Go Slowly on Maharees Flier Launch	
24 April 2025	Kerry's Eye	Print & Online Article	Go Slowly on Maharees Flier Launch Full page article. First describing the flier project and why community partner Mairead K created it and second half highlighting the improvement in the dunes due to Maharees Conservation's efforts (Mairead had instigated the rephotographing the area to include in the flier).	
2 May 2025	Raidio na Gaeltachta	Live radio interview with Sláine Ní Chathalláin	Live radio interview in Dingle as part of special coverage of a range of events happening over the Féile na Bealtaine festival period. Zoë UFG speaking about Neart na Machairí exhibition as part of wider interview on her practice.	
24 June 2025	Irish Times	Print & Online Article	Full page spread by Kevin O'Sullivan 'Fending off coastal erosion - one Co Kerry community's story'. Wider story on work of Maharees Conservation, including their work on Neart na Machairí	
30 June 2025	Tralee Today	Online Article	Detailed article on World Sand Dune Day 2025 full day of events by Neart na Machairí	
<p>Message in a Bottle story goes viral: The names of Maharees Conservation, Creative Ireland (and Neart na Machairí) were suddenly propelled internationally as news sites from Canada, Washington Post, CBS News, NBC News, RTE, The Guardian, Indian Express covered this story. We have collected some of the examples</p>				
8 July 2025	Radio Kerry	Live Radio Interview with accompanying online article	Martha F and Community Partner Kate G gave interview about finding the message in a bottle (from Canada, found after 122 years at sea) referencing work of Maharees Conservation and Neart na Machairí	
3 July 2025	Irish Independent / Kerryman	Online Article	Press release detailing activities and photographs from World Sand Dune day events by Neart na Machairí project	
9 July 2025	Extra	Online Article		
1 September 2025	Irish Independent	Online Article		
13 October 2025	Climate ADAPT	Online Case-study	Case Study - The Maharees peninsula is highly vulnerable to the impacts of climate change, this case-study considers the work of Maharees Conservation, including their partnership working with Neart na Machairí as an example	
5 November 2025	Killarney Today	Online Article	Invitation to Exhibition and Podcast Launch	

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6 November 2025	Radio Kerry	Online Article	Invitation to Exhibition and Podcast Launch	
7 November 2025	Tralee Today	Online Article	Article and photos of the exhibition launch night and links to the podcast 'Will It Stay Fine?'	
24 November 2025	Irish Examiner	Online Article	Podcast Corner Life - Recuperando datos. Espere unos segundos e intente cortar o copiar de nuevo.	
26 November 2025	Sunday Independent	Online and Print	My Cultural Life - A profile on Emer as writer-in-residence for Kerry and as artist in Neart na Machairi, particularly about the work on the podcast	
16 February 2026	Aigne Journal UCC	Print	The poem 'Shades of Maharees', created collaboratively by Jeanne Spillane, Mairead Kinsella, Zoë Rush and Emer Fallon to be published	